

PRICE LIST

i As of: October 2026

Prices & packages 2026

Websites, software and rescue for legacy systems – built in-house, at a fixed price.

HOW TO READ THIS LIST

1 Final prices in euros · no VAT (Section 19 UStG) · for businesses

2 Starting prices. The binding figure is the fixed-price quote in your project blueprint.

3 Ongoing support is an optional add-on – an offer, not a condition.

All packages at a glance

TIER	PACKAGE	FROM	UP TO	OPTIONAL ONGOING, PER MONTH
● Web Design				€990 – €25,000
1	Basic Static Website	€990	€1,500	from €79
2	Starter CMS Website	€1,900	€3,000	from €149
3	Business Conversion Website ★	€3,900	€6,500	from €249
4	Lead System Website	€6,900	€12,500	from €499
5	Premium Interactive Website	€12,500	€25,000	from €799
● Improve your existing site				€900 – €12,000
–	Consent & privacy tech	€900	€1,800	from €49
–	Speed repair	€1,200	€2,800	from €49
–	Hardening	€1,400	€3,200	from €79
–	Accessibility	€2,900	€7,500	from €79
–	Multilingual	€3,500	€12,000	from €90
● Software				€3,900 – €120,000
1	Purpose-built tool	€3,900	€7,500	from €90
2	Desktop application ★	€5,900	€12,000	from €190
3	System-level program	€9,500	€22,000	from €390
4	Real-time application	€18,000	€45,000	from €690
5	Line-of-business application	€38,000	€120,000	from €1,200
● Development				€2,400 – €60,000
1	Taking over the system ★	€2,400	€4,500	from €149
2	Getting the data out	€4,900	€9,500	from €149
3	Invoicing bridge	€6,900	€14,000	from €149
4	Interface & migration	€9,500	€25,000	from €290
5	Full replacement	€14,900	€60,000	from €590

★ Our recommendation

WEB DESIGN

A website that works for you.

From one-pager to brand showcase: fast, easy to find, and built to turn visitors into enquiries.

TIER 1 OF 5

Basic Static Website

Your professional presence on a single page – online fast, clear, and easy to read on any phone.

Ideal for freelancers, practices and small businesses

- ✓ One page that looks great on phone, tablet and desktop
- ✓ Contact form and search-engine basics
- ✓ We take it live for you

FROM

€990

up to €1,500

OPTIONAL ADD-ON

Ongoing support
from €79 / month

TIER 2 OF 5

Starter CMS Website

3–5 pages you can update yourself – no coding needed.

Ideal for businesses that want to keep content up to date themselves

- ✓ Clear page structure and menu, plus an editing guide
- ✓ An easy content editor – and we show you how it works
- ✓ Every page prepared for search engines

FROM

€1,900

up to €3,000

OPTIONAL ADD-ON

Ongoing support
from €149 / month

TIER 3 OF 5

★ OUR RECOMMENDATION

Business Conversion Website

A website that builds trust and guides visitors towards an enquiry.

Ideal for businesses that want their website to win new customers

- ✓ 5–8 pages that lead step by step to an enquiry
- ✓ Simple enquiry forms and clear buttons
- ✓ Visitor analytics, cookie consent, local search optimisation

FROM

€3,900

up to €6,500

OPTIONAL ADD-ON

Ongoing support
from €249 / month

TIER 4 OF 5

Lead System Website

For sales teams that want a predictable flow of enquiries – right through to a booked meeting.

Ideal for sales teams, agents and consultants

- ✓ Dedicated landing pages and step-by-step forms
- ✓ Online booking, with enquiries going straight into your CRM
- ✓ Automatic follow-ups and clear reports

FROM

€6,900

up to €12,500

OPTIONAL ADD-ON

Ongoing support
from €499 / month

TIER 5 OF 5

Premium Interactive Website

For brands whose website should stick in people's minds.

Ideal for brands that want to stand out

- ✓ Built entirely to measure – with a content editor if you want one
- ✓ Motion and smooth page transitions
- ✓ Optional: 3D effects and flexible content management

FROM

€12,500

up to €25,000

OPTIONAL ADD-ON

Ongoing support
from €799 / month

WEB DESIGN

Improve your existing site

Don't want to start over? We fix exactly what's holding your site back – at a fixed price per item, in writing in your quote, and only what you ask for.

FIXED PRICE PER ITEM IN YOUR QUOTE

Consent & privacy tech

Get your cookie banner, consent and third-party services technically in order.

Ideal if your site loads third-party services without proper consent

- ✓ Third-party services load only after consent – revocable any time
- ✓ Fonts and maps without third-party servers
- ✓ A technical inventory as the basis for your privacy policy

FROM

€900

up to €1,800

OPTIONAL ADD-ON

Ongoing upkeep
from €49 / month

FIXED PRICE PER ITEM IN YOUR QUOTE

Speed repair

Site too slow? We make it faster – without rebuilding it.

Ideal if visitors leave before your site has loaded

- ✓ Measured before and after, under the same conditions
- ✓ Images, fonts, code and server tuned
- ✓ A report showing every single change

FROM

€1,200

up to €2,800

OPTIONAL ADD-ON

Speed monitoring
from €49 / month

FIXED PRICE PER ITEM IN YOUR QUOTE

Hardening

Better protection against attacks – fewer weak spots, less risk.

Ideal for sites with forms, customer logins or a shop

- ✓ Clear rules for which code may run on your site
- ✓ Protection against bots and request floods
- ✓ Guided by the BSI IT-Grundschutz module APP.3.1

FROM

€1,400

up to €3,200

OPTIONAL ADD-ON

Ongoing upkeep
from €79 / month

FIXED PRICE PER ITEM IN YOUR QUOTE

Accessibility

Make your site usable by everyone – to the requirements in force since 2025.

Ideal if your site should work for everyone

- ✓ Usable by keyboard and screen reader, with clear contrast
- ✓ A calm, motion-free view for anyone who needs it
- ✓ An audit report you can follow point by point

FROM

€2,900

up to €7,500

OPTIONAL ADD-ON

Ongoing upkeep
from €79 / month

FIXED PRICE PER ITEM IN YOUR QUOTE

Multilingual

Your site in more languages – set up so search engines find every version correctly.

Ideal if not all your customers speak German

- ✓ Up to 45 languages, managed in one place
- ✓ Each language correctly matched by search engines (hreflang, sitemap)
- ✓ Checks that no language falls behind

FROM

€3,500

up to €12,000

OPTIONAL ADD-ON

Ongoing upkeep
from €90 / month

SOFTWARE

Software that fits the way you work.

Runs right on your computer: offline, no account, no cloud – and talks to devices and your network when needed.

TIER 1 OF 5

Purpose-built tool

A small program that takes one tedious task off your hands – just start it, no installation.

Ideal for offices with one repetitive chore

- ✓ Even runs from a USB stick, no admin rights needed
- ✓ Does one thing – and does it right
- ✓ Source code included – yours to change and pass on

FROM

€3,900

up to €7,500

OPTIONAL ADD-ON

Maintenance
from €90 / month

TIER 2 OF 5

★ OUR RECOMMENDATION

Desktop application

A proper program with its own interface – built for everyday use in your business.

Ideal for teams outgrowing spreadsheets and paper lists

- ✓ Screens that follow the way you work
- ✓ Works offline – no account, no cloud
- ✓ Easy installation and painless updates

FROM

€5,900

up to €12,000

OPTIONAL ADD-ON

Maintenance
from €190 / month

TIER 3 OF 5

System-level program

For jobs deep inside the system: driving devices, routing network traffic, working quietly in the background.

Ideal for engineering, labs, production and IT

- ✓ Talks directly to devices, drivers and ports
- ✓ Runs as a background service, virtual devices included
- ✓ Every action logged and traceable

FROM

€9,500

up to €22,000

OPTIONAL ADD-ON

Maintenance
from €390 / month

TIER 4 OF 5

Real-time application

Sound, video and control in real time – when every millisecond counts.

Ideal for audio, video, measurement and control

- ✓ Processes signals with minimal delay
- ✓ Works with camera, microphone and screen
- ✓ Response time measured, not guessed

FROM

€18,000

up to €45,000

OPTIONAL ADD-ON

Maintenance
from €690 / month

TIER 5 OF 5

Line-of-business application

The central software your whole business runs on – tailored to exactly how you work.

Ideal for businesses no off-the-shelf software really fits

- ✓ Many workstations, one shared set of data
- ✓ Clear permissions, audit log and backups
- ✓ Training for your team, handover to your IT

FROM

€38,000

up to €120,000

OPTIONAL ADD-ON

Support from €1,200 / month

DEVELOPMENT

Old software? We'll take it from here.

We get your data out, connect your new tools and replace the old system – without your business standing still.

TIER 1 OF 5

★ OUR RECOMMENDATION

Taking over the system

Nobody looks after your software any more? We give you the full picture – and put you back in control.

Ideal when the developer is gone but the software still has to run

- ✓ Full inventory: what runs where, and what depends on what
- ✓ Recovery tested for real, not just promised
- ✓ A plain-language manual for day-to-day running

FROM

€2,400

up to €4,500

OPTIONAL ADD-ON

On-call support
from €149 / month

TIER 2 OF 5

Getting the data out

Get your data out of the old program – complete, clean and repeatable whenever you need.

Ideal when your data is stuck in an old program

- ✓ Customers, products, documents and the full history
- ✓ Checked against the original: every total has to match
- ✓ As a file, database or interface – as often as you like

FROM

€4,900

up to €9,500

OPTIONAL ADD-ON

Ongoing data export
from €149 / month

TIER 3 OF 5

Invoicing bridge

Your trusted software sends proper e-invoices – without having to replace it.

Ideal when your industry software only does PDF or paper

- ✓ XRechnung and ZUGFeRD to the European standard (EN 16931)
- ✓ Tested against the official validation rules
- ✓ Missing mandatory fields filled in from your master data

FROM

€6,900

up to €14,000

OPTIONAL ADD-ON

Format updates when the rules change, from €149 / month

TIER 4 OF 5

Interface & migration

Your legacy system finally talks to your shop, accounting and more – data flows automatically.

Ideal when data is still copied across by hand

- ✓ Connects ERP, online shop, accounting and CRM
- ✓ Data syncs both ways
- ✓ Errors get flagged, never swallowed silently

FROM

€9,500

up to €25,000

OPTIONAL ADD-ON

Ongoing monitoring
from €290 / month

TIER 5 OF 5

Full replacement

Replace the old system step by step – while your business keeps running as usual.

Ideal when the old system has become a business risk

- ✓ One area at a time – not everything at once
- ✓ All your existing data comes along, complete
- ✓ Sign-off only once every total matches

FROM

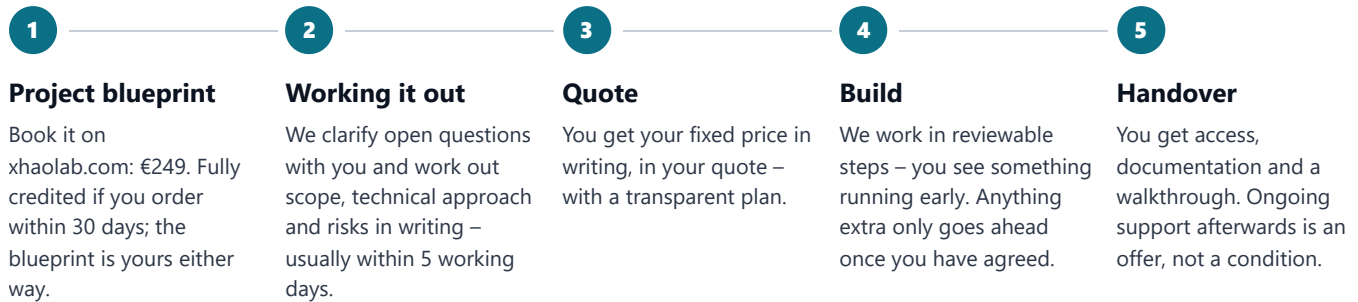
€14,900

up to €60,000

OPTIONAL ADD-ON

Support from €590 / month

How you get to your fixed price



WHAT YOU CAN COUNT ON

- ✓ Fixed price, in writing in your quote
- ✓ Usually a reply within one working day
- ✓ Talk directly to the people who build it
- ✓ Extra work only with your OK

GOOD TO KNOW

- This list describes our services in general terms and is not a binding offer. What exactly we build for you is set out in the written quote.
- If something is added after the contract is concluded, we tell you beforehand what it covers and what it costs. We only start once you have agreed.
- Our terms and conditions apply: xhaolab.com/en/agb/

Frequently asked questions

How long does it take?

That depends on scope, not on the calendar. A clearly defined website is ready in a few weeks. A program with hardware access, or replacing a legacy system, takes longer – there the work sits in the data model, the interfaces and the safeguards, not in the view.

What does it cost to run?

Beyond development there are running costs for servers, interfaces and — for AI solutions — for the processing itself. We work those out beforehand instead of letting them show up later, and we build so costs scale with usage rather than with time.

Can we take it over ourselves later?

Yes. You get access, documentation and a walkthrough — written for someone who was not there while it was built. Anyone who can develop can carry on with it; anyone who only needs to operate it gets an interface for that. Ongoing support is an offer, not a condition.

FREE RESOURCES TO PREPARE

Project brief

The questionnaire for your project blueprint – fillable on your computer.

New website checklist

What to have ready before you start.

E-invoicing checklist

Obligations and deadlines for businesses running older software.

→ xhaolab.com/en/download/

Let's talk about your project

Describe briefly what you have in mind. We usually reply within one working day.



EMAIL
Info@xhaolab.com



PHONE AND WHATSAPP
+49 152 29288635



ALL PACKAGES ONLINE
xhaolab.com

HarborBit · Weichselweg 38 · 21391 Reppenstedt